

HOW TO THINK AND PRESENT LIKE A STRATEGIC CONSULTANT

WE USE PRESENTATIONS AS A TRAINING GROUND

Presentations are still one of the **most important communication mediums** in business and **many decisions are made purely based on the slides themselves**. Moreover, presentations are the perfect training ground to build the ability to **think & communicate** in a **structured** manner.

PARTICIPANTS WILL GAIN CRITICAL MANAGERIAL SKILLS

- Understand the **audience** to improve relevancy and the success of the presentation
- Think & communicate in a **strategic** manner, typical for business environments and a cornerstone of management consulting
- Convey complex problems in a **simple** way
- Highlight key messages important for the **decision-maker** – separate the wheat from the chaff
- Optimize presentation preparation time through a **structured** approach and by mastering PowerPoint design techniques

HOW IT WORKS

Deep-dive into our
**4-step presentation
framework**



Practical exercises
to solidify lessons learnt



Individual coaching
to ensure an immediate
impact in daily work



English or Czech
language



Full-day
workshop



Maximum of 10
participants

ABOUT THE LECTURER – JAN MATTHEW POCHOP

Thanks to more than a decade of experience in corporations, mainly in strategic roles, directly supporting the CEO of Telefonica O2, I have real-world experience with the creation of convincing business presentations.

An analytical and structured approach is in my nature, partially thanks to my earlier studies of Mechanical Engineering at UCLA. I have built on this by incorporating proven frameworks used by the leading strategy consulting firms into the workshop.

I have spent the past 5 years fully dedicated to creating presentations for the top management of some of the largest companies in the Czech Republic. Through training and individual coaching, I teach these skills or directly deliver fully customized presentations to my clients.



Allianz 

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